

# 1.1

## Food Collection: Soliciting Food Donations through Food Drives

*\*Before you organize a food drive, consider more strategic, high impact efforts such as establishing relationships with fresh produce donors to your food program (1.2) or organizing outreach for SNAP (Food Stamps) or Summer Meals in your community (6.1)\**

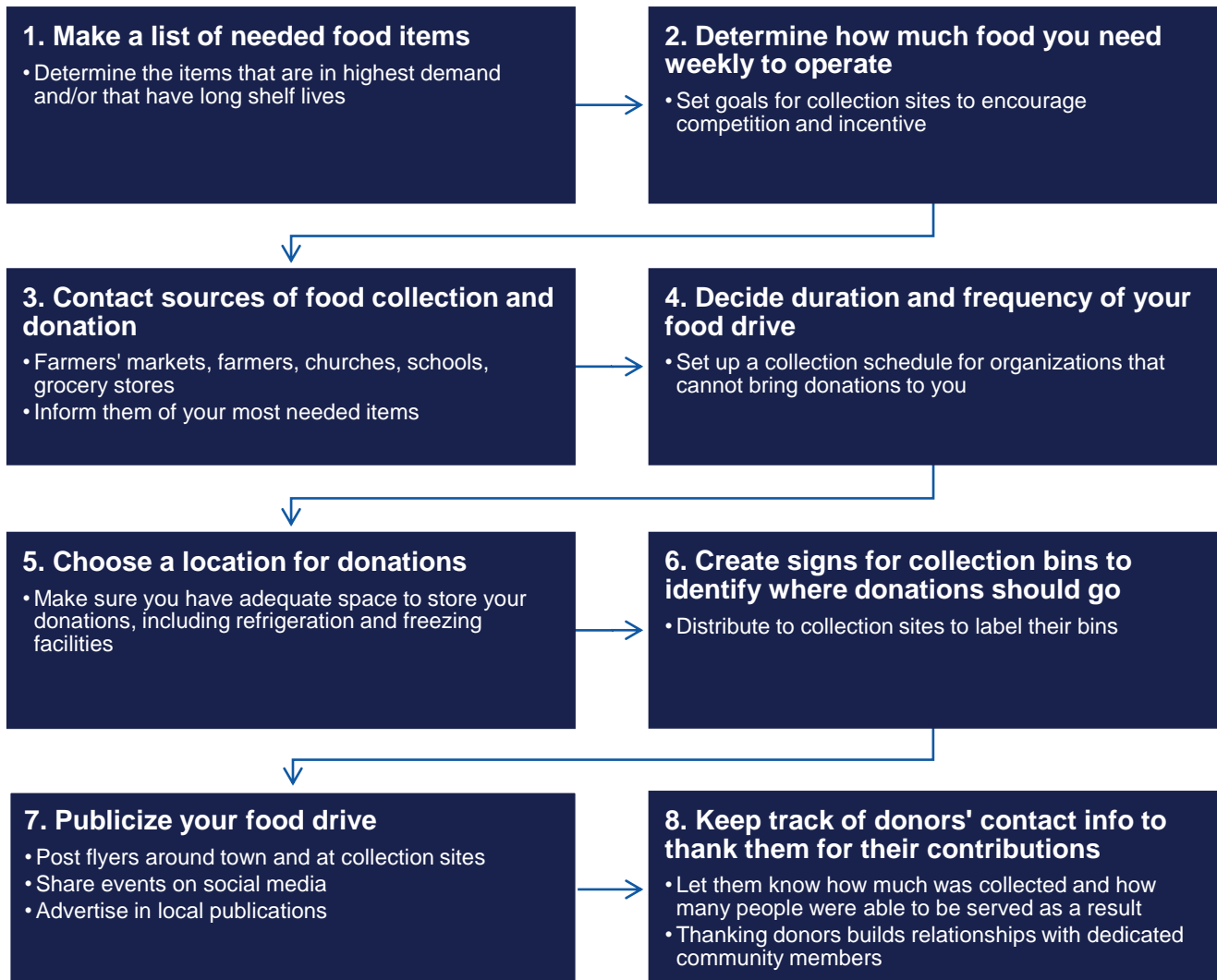
### Advantages

- For new emergency food programs, this may be your primary source of food until you are open long enough to qualify for food from traditional sources, like food banks
- Builds community awareness about your program

### Challenges

- Requires staff/volunteers to help organize the drive, advertise it, and collect donations
- If relying on farmers' markets or local farms, supply is only available during the local growing season

### Steps to Success



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## Planning Food Drive Logistics

List the most frequently requested items below

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

**Organization Name:**

\_\_\_\_\_

**Collection Address:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Contact person:**

\_\_\_\_\_

Phone:

**Food Drive Dates:**

\_\_\_\_\_ to \_\_\_\_\_

Email:

\_\_\_\_\_

### Weekly Demands and Food Drive Goals

Item:	Weekly Demand:	Food Drive Goal:

### Collection Location Schedule:

Sunday	
Monday	
Tuesday	
Wednesday	
Thursday	
Friday	
Saturday	



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## Food Drive Activity Mailer

The top 10 most needed items

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

**Organization Name:**

**Collection Address\*:**

**Food Drive Dates:**

\_\_\_\_\_ to \_\_\_\_\_

**Contact person:**

\*If you are unable to deliver donations to collection address, ask our contact person to set up a pick-up schedule.

Phone:

Email:

### Key food drive questions

What items are accepted?

What Items are not accepted?

Where are items being collected at this location?

Where does the collected food go?

What other programs does our organizations offer?