

# 8.1

## Raising Public Awareness: Raise Awareness about Hunger in Your Community and Nationwide

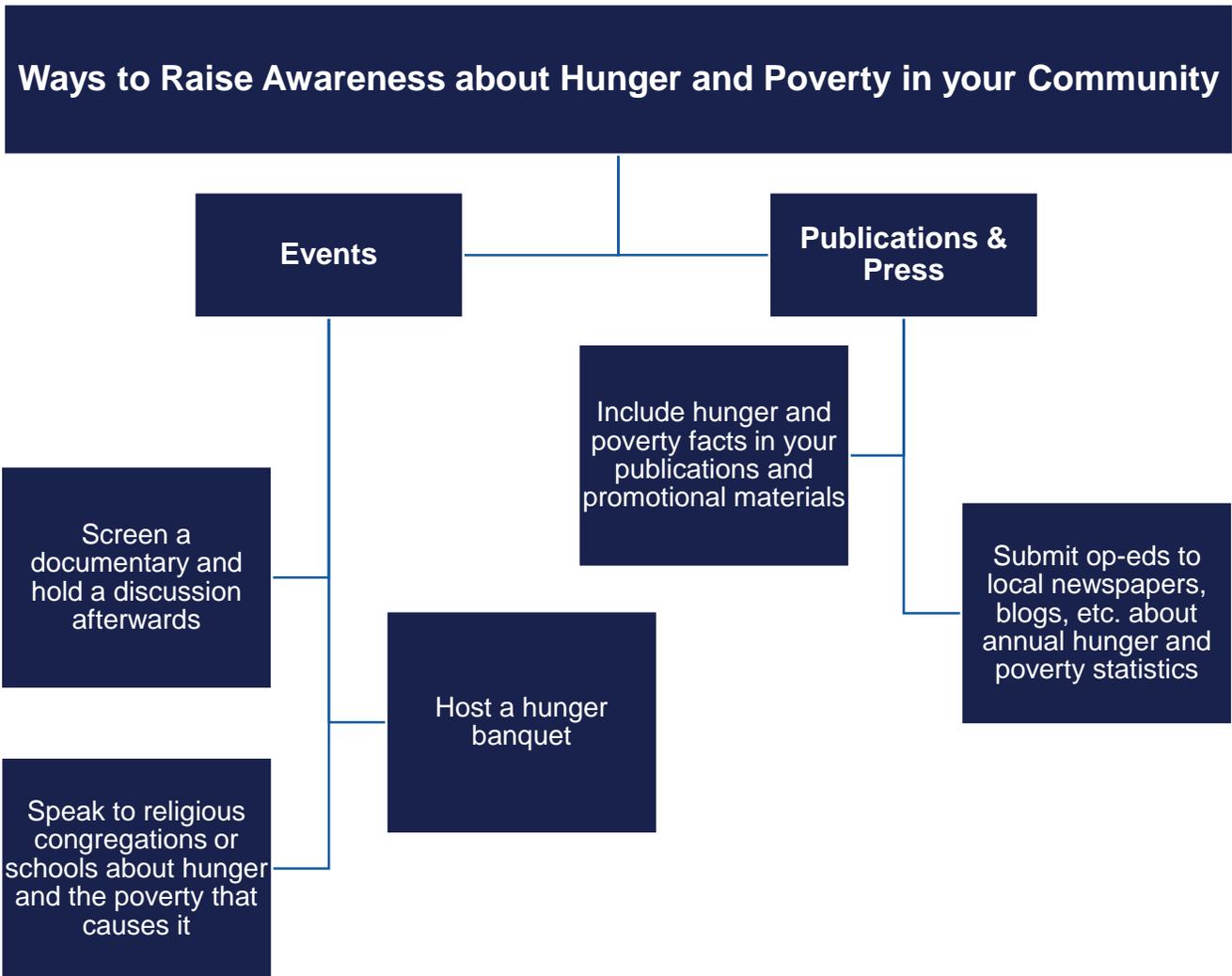
### Advantages

- Increasing awareness helps build support for your programs, which can help you in your efforts to recruit volunteers and raise money

### Challenges

- To build awareness about hunger in your community, and how your program addresses it, you will need to both collect and present data to the public, whether through newsletters, your website, brochures, flyers, etc.

### Steps to Success



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## Documentaries about hunger

Title	Duration	Summary
A Place at the Table	1 hour 24 minutes	"... Directors Kristi Jacobson and Lori Silverbush examine the issue of hunger in America through the lens of three people struggling with food insecurity..."
Hunger Hits Home	42 minutes	"Hunger Hits Home takes a first-hand look at the crisis of childhood hunger in America through the eyes of the people on the frontlines of the battle... Hunger Hits Home examines the causes, complications and misconceptions about childhood hunger in the United States, as well as some of the innovative solutions being put into practice today."

## Books about hunger

Title	Length	Author	Summary
All You Can Eat: How Hungry is America?	352 pages	Joel Berg CEO, Hunger Free America	"All You Can Eat... shows what it is like when your income is not enough to cover rising housing and living costs and put food on the table. Berg takes to task politicians... the media... and the food industry... and offers a simple and affordable plan to end it for good."
Free for All: Fixing School Food in America	368 pages	Jan Poppendieck Professor of Sociology, Hunter College CUNY	"Janet Poppendieck explores the deep politics of food provision from multiple perspectives--history, policy, nutrition, environmental sustainability, taste, and more...She concludes with a sweeping vision for change: fresh, healthy food for all children as a regular part of their school day."
Closing the Food Gap	224 pages	Mark Winne Journalist & Former Executive Director of Hartford Food System	"In <i>Closing the Food Gap</i> , food activist and journalist Mark Winne poses questions too often overlooked in our current conversations around food: What about those people who are not financially able to make conscientious choices about where and how to get food? And in a time of rising rates of both diabetes and obesity, what can we do to make healthier foods available for everyone? ... Over the last three decades, Winne has found a way to connect impoverished communities experiencing these health problems with the benefits of CSAs and farmers' markets; in <i>Closing the Food Gap</i> , he explains how he came to his conclusions."

# Brainstorm awareness programs with other organizations

Community Organization	Address	Contact Info	Program Ideas